

# CLUETT, PEABODY & CO., INC.

ARROW →

10 EAST 40TH STREET. NEW YORK 16. N. Y.

MURRAY HILL 3-5383

February 1, 1951

Mr. Lester S. Levy  
M. S. Levy & Sons, Inc.  
413 W. Redwood Street  
Baltimore 1, Maryland

Dear Mr. Levy:

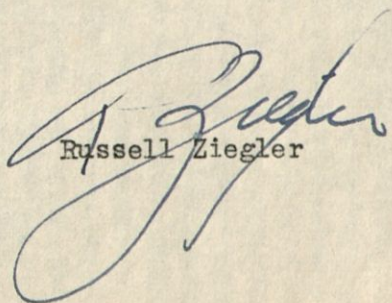
Thanks for your letter of January 31st. I am attaching two prints of Stern's windows in which they utilize your song sheet covers along with our old merchandise. The same display is going to be shipped to Mr. Payne, display manager of Woodward & Lothrop, Washington, D.C. I am sure there will be many other stores eager to utilize your sheet music, and we shall keep you apprised as new orders come in.

You may want to send these pictures to your representative in Boston to see whether they would like to use this window display at Jordan Marsh. If so we will be happy to send everything on to them after it is returned to us from Washington.

We certainly appreciate your helping us out with these wonderful song covers, as they add a lot to the effectiveness of these displays.

You will note that we have complied with your instructions in that on the print No. 8982 you will see to the left a small card stating the message that these song covers have been loaned to us through the courtesy of Lester S. Levy, of M. S. Levy & Sons, Inc., Baltimore, Maryland.

Sincerely yours,

  
Russell Ziegler

RZ...T  
cc: Wm. Dralle

Cluett Peabody



WHITE ARROW  
REGISTERED TRADE MARK

1851

THEN and NOW

1951

ARROW

AMERICA'S FAVORITE BRAND



Arrow celebrates 100 years  
of Quality  
and remember  
if it's made by Arrow  
it's sold by Stern's!  
The Handmade  
Chestnut "Arrow" Brand  
37 different White Shirts



Stern's

STERN'S

8983 E WORSINGER

ESTABLISHED 1851  
STERN'S  
TRADE MARK

1851 THEN and NOW 1951 ARROW



Arrow celebrates 100 years of Quality!  
and remember if it's made by Arrow it's sold by Stern's!  
New! Guaranteed! Unexcelled! Super! Made in U.S.A.  
37 Different White Shirts!

Stern's



STERN'S

8902 E W. RINGER